



**PRESS RELEASE
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CROWN WORLD MOBILITY NAMES REGIONAL MANAGING DIRECTOR

Renowned Mobility Solutions Provider Taps Seasoned Industry Expert to Oversee All North American Business

Huntington Beach, Calif., March 7, 2016 – [Crown World Mobility](#) (CWM)—the world-renowned provider of domestic and international end-to-end workforce mobility solutions and talent management strategies—is pleased to announce the appointment of Jennifer Harvey as the company’s Regional Managing Director of North America. A 19-year veteran at CWM, Harvey’s experience, knowledge and commitment to mobility adds priceless value to her new role.

“Jennifer is truly an asset to Crown and I could not be more thrilled that she will be our new Regional Managing Director of North America,” says Vice President, Patricia Welch. “Jennifer grew up abroad in Asia and has worked at this company for nearly two decades; she knows the mobility industry inside and out. I look forward to seeing the innovative ways she will continue to improve this company.”

Before accepting her new position, Harvey served as the Global Director of Corporate Social Responsibility for Crown’s group of companies. She also spent time within the company as the Global Director of Group Marketing and the Regional Corporate Services Manager for the Eastern U.S.

“I have a profound understanding that the world is a very global place, and I love that our business moves people from all walks of life to different places, giving them incredible new life experiences and providing a service that makes the transition easier for them,” Harvey says. “At Crown, we tend to attract employees who understand this very personal aspect of what we do; and this makes our culture unique. I intend to make sure these extraordinary employees are fully engaged, happy to work here and delivering 110 percent for our valued clients.”

In her new role overseeing all business units in North America, Harvey’s early focus will be on continuing to drive collaboration and cross-training among internal teams to share the vast knowledge for which the Crown brand has become renowned. She will also focus extensively on continuing to improve the brand as a truly customer-centric organization.

“Employee mobility is a fascinating sector to be in,” concludes Harvey. “Seeing where companies are sending talent and witnessing first-hand how our clients work to balance the enormous value of their people with the need for efficiency provides a real insider’s view on global economic trends and HR innovation.”

Harvey’s widespread expertise has led her to be an exceptional spokesperson for CWM, speaking on behalf of the company for publications ranging from *CNN International* to *Mobility Magazine*. She holds a degree from Columbia University in economics and East Asian studies.

Visit Crown on the Web at www.crownworldmobility.com.

How the world works better



Crown World Mobility

Crown World Mobility (www.crownworldmobility.com) is a division of the Crown Worldwide Group, established in 1965 and headquartered in Hong Kong. Crown World Mobility helps corporations manage global talent and talented individuals perform on the global stage. In a world that seems to be constantly shrinking, managing a globally mobile workforce creates challenges for any organization. These challenges are human in scale - global assignments involve the everyday lives of transferees and their families. But there are policies to navigate, formalities to coordinate and legalities to adhere to – at the same time as concentrating on a new assignment and getting a job done. Crown's approach is to work with all stakeholders to find the right solution, implementing a global mobility program that is successful for the whole organization. This often means finding a unique solution, which Crown has the experience and capability to deliver.

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