



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

CROWN FRANCE RECEIVES THE MAGELLAN QUALITY LABEL 2013

Paris, January 29, 2013 – Crown World Mobility France has received the coveted "Le Cercle Magellan" label, certifying Crown's selection as a high-quality Accredited Expert by the Magellan Network. Magellan, an international network of human resources and international mobility professionals, awards this label to providers who have been selected for the high quality of services offered to customers. Crown World Mobility France applied for the certification at the end of 2012. On January 1, 2013, the team was notified of their recognition. The Magellan Quality Label 2013 in the category of "Relocation France" was awarded to Crown France.

Founded in 1998, the Magellan Network organizes meetings and provides benchmarks and up-to-date information on international mobility to its members. It consists of three networking groups that enable human resources (HR) professionals to engage with expert vendors and other HR professionals: International Mobility Club for international HR directors and mobility managers; International Comp & Ben Club for compensation and benefits specialists; and International Talent Management Club for talent managers. The Magellan Network includes over 200 multinationals based in France, representing a network of over 1,000 global mobility professionals. The International Mobility Club counts over 40,000 expatriates across five continents. To obtain certification, service providers must undergo a rigorous accreditation procedure that includes interviews, surveys of Magellan members, reference checks and review by the Steering and Development Committee. This process ensures that the high standards of the Magellan Network are met.

Michel van Riel, Country Manager, Crown France, congratulated his team for their hard work and emphasis on delivering quality services to their clients. "Crown France is proud to receive this major recognition by Magellan and their network of HR professionals for our service excellence. It has always been the most important goal for Crown to ensure the best customer experience. The Magellan Quality Label is an important recognition for our team's hard work and determination." Emmanuel Francheteau, National Sales Manager, Crown France added, "This is a fantastic achievement. 'Le Cercle Magellan' is the most recognized HR network in France. This recognition by the Magellan members demonstrates our professional expertise and acceptance by HR professionals."

Visit Crown on the Web at www.crownworldmobility.com

Crown World Mobility

Crown World Mobility (www.crownworldmobility.com) is a division of the Crown Worldwide Group. Crown World Mobility partners with corporations worldwide to provide comprehensive and customized global mobility management solutions to support talent management strategies. Crown World Mobility is a forward-thinking company with almost 50 years of industry experience, expertise, resources and flexibility to provide customized and scalable solutions for all types of businesses. Crown Worldwide Group (www.crownworldwide.com) operates from over 265 locations in almost 60 countries. Crown Worldwide's other divisions include Crown Relocations, Crown Records Management, Crown Fine Art, Crown Logistics and Crown Wine Cellars. Established in 1965, the Crown Worldwide Group is a privately held company with global headquarters in Hong Kong.

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