

**PRESS RELEASE
FOR IMMEDIATE RELEASE****CROWN ANNOUNCES NEW GROUP PRACTICE LEADER, LISA JOHNSON**

Hong Kong, January 3, 2013 – Crown World Mobility is pleased to announce the appointment of Lisa Johnson as its new Consulting Services Global Practice Leader. Johnson's extensive industry experience and expertise will add valuable support to Crown World Mobility's advisory initiatives and upcoming consulting projects planned on behalf of its clients.

Johnson brings with her over eighteen years of experience, including nine years at a leading relocation company, where she was a director of consulting services, and more than four years of independent contract work in thought leadership development and consulting for another major relocation firm. In addition, she provided global leadership training for a global training and consulting firm and facilitated leadership development programs at the vice president level for a global financial services organization for two years prior to joining Crown. Her articles have been published in numerous industry magazines, including *Mobility*, *Compensation & Benefits Review*, and *HR Executive*.

Johnson's extensive work in linking mobility to talent management and assignment-related ROI strategies, conducting industry-specific research and leading client-driven consulting engagements will provide additional expertise for the Crown World Mobility Consulting Services team. Her most recent research project focused on the impact of the millennial generation on the mobility industry. Additionally, she brings a background in global leadership development, intercultural training and change management initiatives.

Johnson stated, "I am excited for the opportunity to contribute to and be a part of the capable team at Crown World Mobility. I am looking forward to working with my colleagues across the Crown world, as we increase our strategic partnerships and support our clients' global mobility initiatives."

Lisa has a bachelor's degree in English Literature from the University of the South in Sewanee, TN. Her graduate studies in Intercultural Relations from the McGregor School of Business at Antioch University in Yellow Springs, Ohio, focused on the impact of culture on global business strategies. Born in Japan, and having lived and worked in Central America and Spain, Lisa is fluent in English and Spanish. She currently resides in Brooklyn, New York, with her family.

Visit Crown on the Web at www.crownworldmobility.com.



Crown World Mobility

Crown World Mobility (www.crownworldmobility.com) is a division of the Crown Worldwide Group. Crown World Mobility partners with corporations worldwide to provide comprehensive and customized global mobility management solutions to support talent management strategies. Crown World Mobility is a forward-thinking company with almost 50 years of industry experience, expertise, resources and flexibility to provide customized and scalable solutions for all types of businesses. Crown Worldwide Group (www.crownworldwide.com) operates from over 265 locations in almost 60 countries. Crown Worldwide's other divisions include Crown Relocations, Crown Records Management, Crown Fine Art, Crown Logistics and Crown Wine Cellars. Established in 1965, the Crown Worldwide Group is a privately held company with global headquarters in Hong Kong.

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