



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

CROWN WORLDWIDE GROUP OPENS NEW OFFICE IN TURIN, ITALY

Hong Kong, February 19, 2013 – Crown Worldwide Group is pleased to announce its strategic expansion into the major business and cultural center of Italy's Piedmont region, Turin. The new office is now open for business and fully operational to serve the growing needs of Crown's current and prospective clients throughout Italy. Three business divisions of the Crown Worldwide Group represented at the Turin branch are Crown World Mobility, Crown Relocations and Crown Fine Art. The branch has enhanced Crown Worldwide Group's presence in Italy and serves as a clear commitment from Crown to continue its focus on growth in Italy, in addition to the existing locations in Rome, Venice and Milan.

Turin is an important business city for many Italian corporations, in particular in the automotive industry. With an office in this bustling city, Crown is well-positioned for potential new business in the region.

Massimo Malafronte has assumed the role of Turin's branch manager. Malafronte has been an expert in the industry for almost two decades. His most recent role was that of a branch manager at one of the well-known international transport and logistics providers. His immediate goal is to increase Crown's business opportunities in the region.

Malafronte stated, "The opening of the Turin branch is an important step toward realizing our ultimate goal for Italy and also worldwide. Crown is one of the most important leaders in the global mobility, relocations and fine art industries. Growth in these areas of business within the region is crucial and will help to expand the company's reach to serve the needs of Italy's world-renowned corporations. This step will no doubt further Crown's global success. I am proud to be a part of the Crown Worldwide Group and will focus my efforts to provide excellent service to our current clients and welcome new opportunities for the Turin branch."

Elio Chiafala has been recruited as new General Manager Fine Art Italy, and he will also be based in Turin office. Mr. Chiafala is a fine art expert with extensive industry experience. Chiafala vows to continue to support and enhance Crown Fine Art's commitment to excellence and also to expand the fine arts logistics services in the region. Italy's Crown Fine Art division will be further developed under the guidance of Fred Weijgerste, Managing Director of Crown Fine Art in the EMEA region.

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Crown Worldwide Group

Crown Worldwide Group (www.crownworldwide.com) operates from more than 265 locations in almost 60 countries. From its worldwide office network, it provides a range of services to governments, multi-national corporations, museums, galleries and private customers. Crown Worldwide's divisions include Crown Relocations, Crown World Mobility, Crown Records Management, Crown Fine Art, Crown Logistics and Crown Wine Cellars. Established in 1965, the Crown Worldwide Group is a privately held company with global headquarters in Hong Kong .

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