



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **CROWN WORLD MOBILITY SCOOPS GOLD AT RE:LOCATE AWARDS**

Crown World Mobility has seen off stiff competition to win the “Best HR & Supplier Strategy” award at the 2013/14 Re:locate awards ceremony in London, UK. The Re:locate awards recognize the contribution of HR and mobility professionals to global business and celebrate success, good practice and innovation.

To win the award, Crown World Mobility demonstrated its effective global mobility strategy and excellent working relationship with Novartis Pharma. Crown, which provides services to 140 of Novartis’ global locations, was honored for delivering excellent service provision, cost savings and innovation. The mobility partners were also praised for implementing a strategy that enhanced Novartis’ business objectives and the quality of the relocation support provided to individual employees.

Shân Norman, Vice President of Client Services for Crown World Mobility, commented: “We are delighted to have won this award and be recognized from within the industry as a provider that works so closely and effectively with our clients.

The Crown World Mobility team had a short time frame to move from delivering relocation services to three countries to providing enhanced services for 140 countries, so this award is testament to their working relationship with Novartis and commitment to creating a positive impact on Novartis’ employees across the world. The strong partnership with the Novartis Global Mobility team, headed by Jane Harris, made this possible.”

Crown and Novartis were also able to successfully demonstrate effective use of resources during the transition period, innovative solutions to challenges and the implementation of globally consistent policies and procedures.

Visit Crown on the Web at [www.crownrelo.com](http://www.crownrelo.com)

### **Crown Relocations**

Crown Relocations provides transportation, destination and immigration services, as well as employee and family support, to assist people relocating internationally or domestically. Relocation presents challenges to all concerned. Crown’s people understand the excitement and anxiety of relocating, whether it’s the corporate challenge of managing globally mobile employees, or an individual move for a family. As a company with people working all over the world, Crown is an enthusiastic champion of the benefits of relocation. Our expert move

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*Go knowing*



managers are advocates for their cities and are determined to make every relocation a success. Although we have a presence in almost 60 countries, 'being there' means more to us than simply being on the ground. During every relocation, Crown provides support, guidance, care and the personal attention needed to lessen disruption. Crown Relocations is part of the Crown Worldwide Group, established in 1965 and headquartered in Hong Kong.

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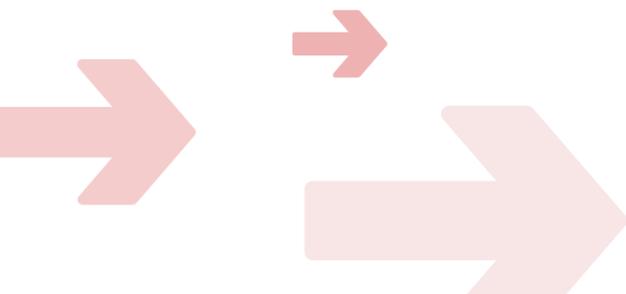
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