



**PRESS RELEASE
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THE NEXT PERSPECTIVES IS AVAILABLE NOW

Hong Kong, November 19, 2014 – We're pleased to announce the release of the next issue in its *Perspectives* series. This issue, entitled "Global Diversity and Inclusion (D&I)" is available now to download from Crown's [website](#).

The *Perspectives* series shares industry insight with world mobility professionals, showcasing the depth of knowledge Crown has accumulated over the years. The information provided is a beneficial tool to organizations and provides them with the necessary knowledge to make strategic plans.

This article, written by Lisa Johnson (Global Practice Leader, Consulting Services) and a member of Ernst & Young's (EY) Mobility Team leadership in Asia explains how corporate Diversity and Inclusion (D&I) strategies are evolving alongside corporate Global Mobility strategies. It captures the pulse of where corporate D&I strategies are today, offering qualitative information, provides a depth of examples, highlights best practice approaches and provides tips to global mobility and HR professionals on practical ways to align and integrate their mobility program with the company's D&I initiatives.

Lisa commented: "If your organization is focused on recruiting and retaining diverse employees, such as women, millennials, employees from emerging markets or with non-traditional experiences and skills, it probably has a Diversity & Inclusion (D&I) strategy. This *Perspectives* article gives an update on how companies are defining D&I, the drivers and challenges of a global strategy, and ways leading edge organizations are linking D&I to their Global Mobility programs and policies."

Visit Crown Relocations on the Web at www.crownrelo.com

Crown Relocations

Crown Relocations provides transportation, destination and immigration services, as well as employee and family support, to assist people relocating internationally or domestically. Relocation presents challenges to all concerned. Crown's people understand the excitement and anxiety of relocating, whether it's the corporate challenge of managing globally mobile employees, or an individual move for a family. As a company with people working all over the world, Crown is an enthusiastic champion of the benefits of relocation. Our expert move managers are advocates for their cities and are determined to make every relocation a success. Although we have a presence in almost 60 countries, 'being there' means more to us than simply being on the ground. During every relocation, Crown provides support, guidance, care and the personal attention needed to lessen disruption. Crown Relocations is part of the Crown Worldwide Group, established in 1965 and headquartered in Hong Kong.

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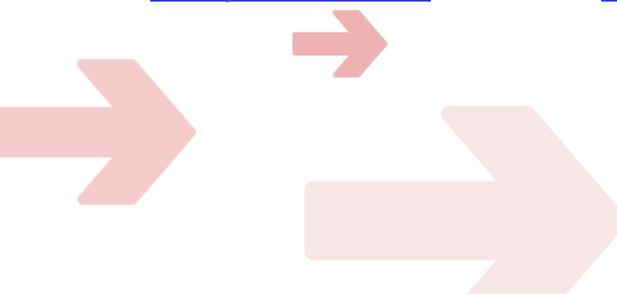
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