



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

CROWN RELOCATIONS LAUNCHES A GIFT BOX PROGRAM IN PARTNERSHIP WITH THE SALVATION ARMY

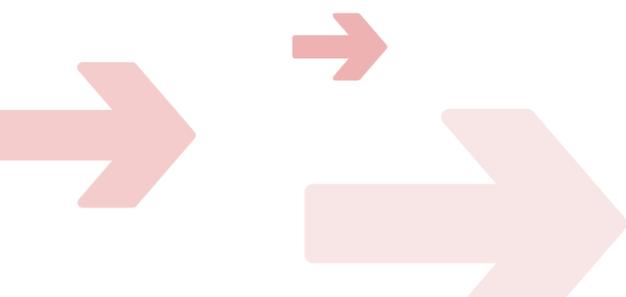
Hong Kong, August 20, 2014 – Crown Relocations is delighted to announce a Gift Box donation program in conjunction with its long-term charity partner, The Salvation Army Hong Kong.

Crown Chairman Jim Thompson's long-term support of charitable activities, together with Crown Relocations' extensive global experience of relocating customers and moving their belongings, is the inspiration behind the campaign. Not only will it enable Crown customers to donate goods that they don't need anymore, disposing of them in a straightforward manner, it will also directly benefit the local community. This campaign is both a practical demonstration of Crown's environmental policy and a way of supporting low-income families and individuals in need.

The program works in such a way that every Crown customer who is leaving Hong Kong or relocating domestically will receive a special "GIFT" sticker. They can then place this sticker on the top of a Crown moving box that they have filled with items to be donated. Crown will deliver the "GIFT" boxes to The Salvation Army, who will sort the goods and transfer them to stores in Hong Kong and Macau. Here, the donated goods will be distributed to people in need, including the home-alone elderly, street sleepers, ex-prisoners and social security assistance recipients.

Marta Drzewakowska, Marketing and Customer Relations Manager, Crown Relocations Hong Kong commented, "We would like to contribute to the improvement of the living standards of people in need, but so often we do not know how to start, to whom to turn. That's where Crown can help. Among our belongings there may be items that we haven't used for years, for example, toys or books that have been stored away and forgotten, but which could be a great source of education and joy to children whose families are less fortunate."

Visit Crown Relocations on the Web at www.crownrelo.com/hongkong.



Go knowing



Crown Relocations

Crown Relocations provides transportation, destination and immigration services, as well as employee and family support, to assist people relocating internationally or domestically. Relocation presents challenges to all concerned. Crown's people understand the excitement and anxiety of relocating, whether it's the corporate challenge of managing globally mobile employees, or an individual move for a family.

As a company with people working all over the world, Crown is an enthusiastic champion of the benefits of relocation. Our expert move managers are advocates for their cities and are determined to make every relocation a success. Although we have a presence in almost 60 countries, 'being there' means more to us than simply being on the ground. During every relocation, Crown provides support, guidance, care and the personal attention needed to lessen disruption.

Crown Relocations is part of the Crown Worldwide Group, established in 1965 and headquartered in Hong Kong.

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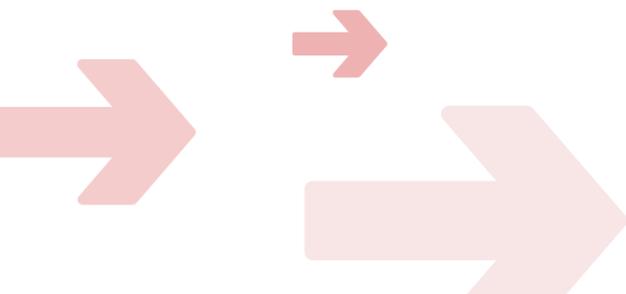
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